

FIGURE 2

"CHOT BOX"

LED Indicates
"Broad Cast"
"Receive"

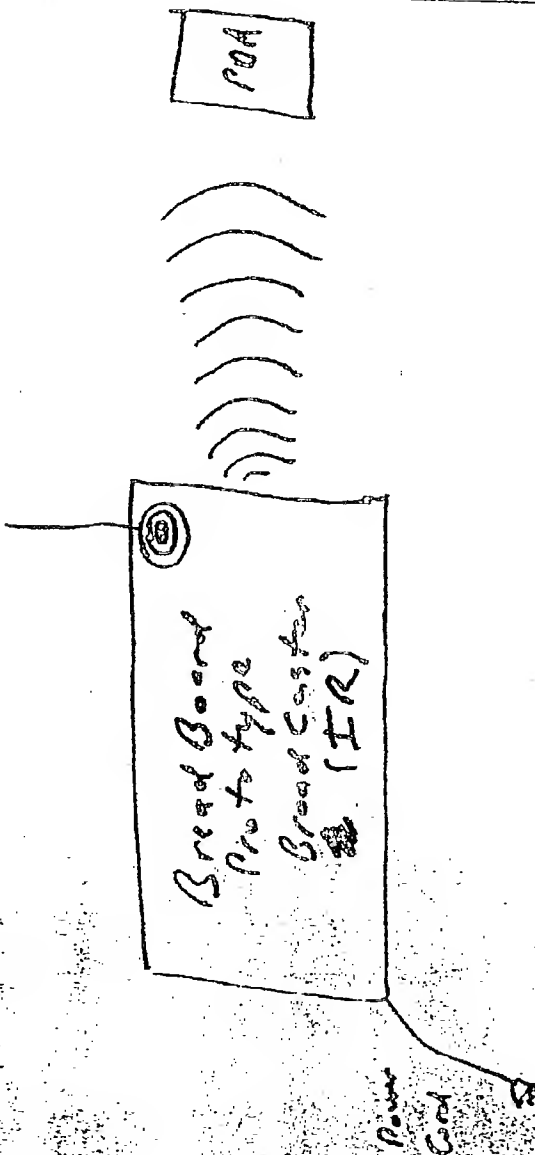
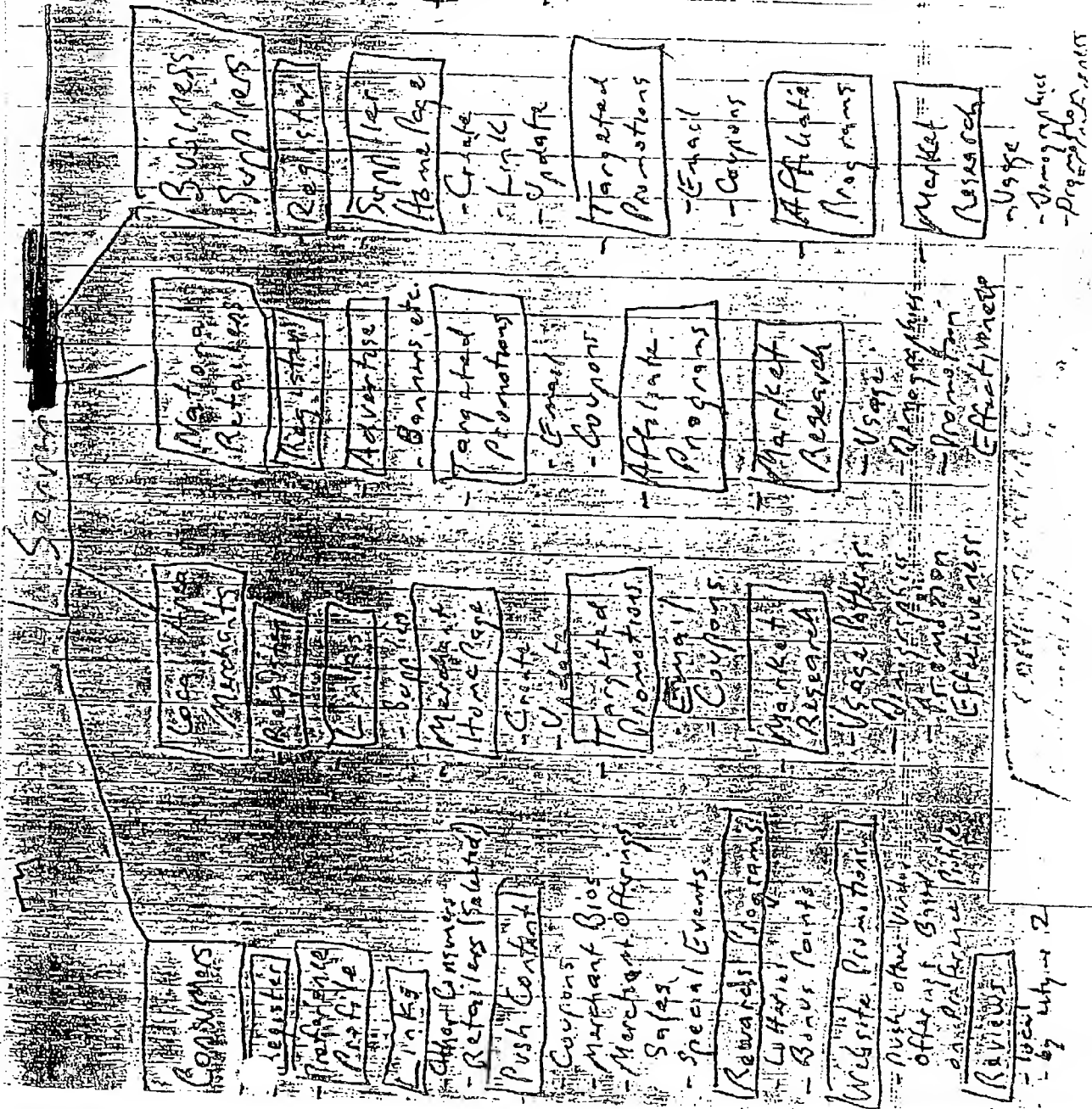
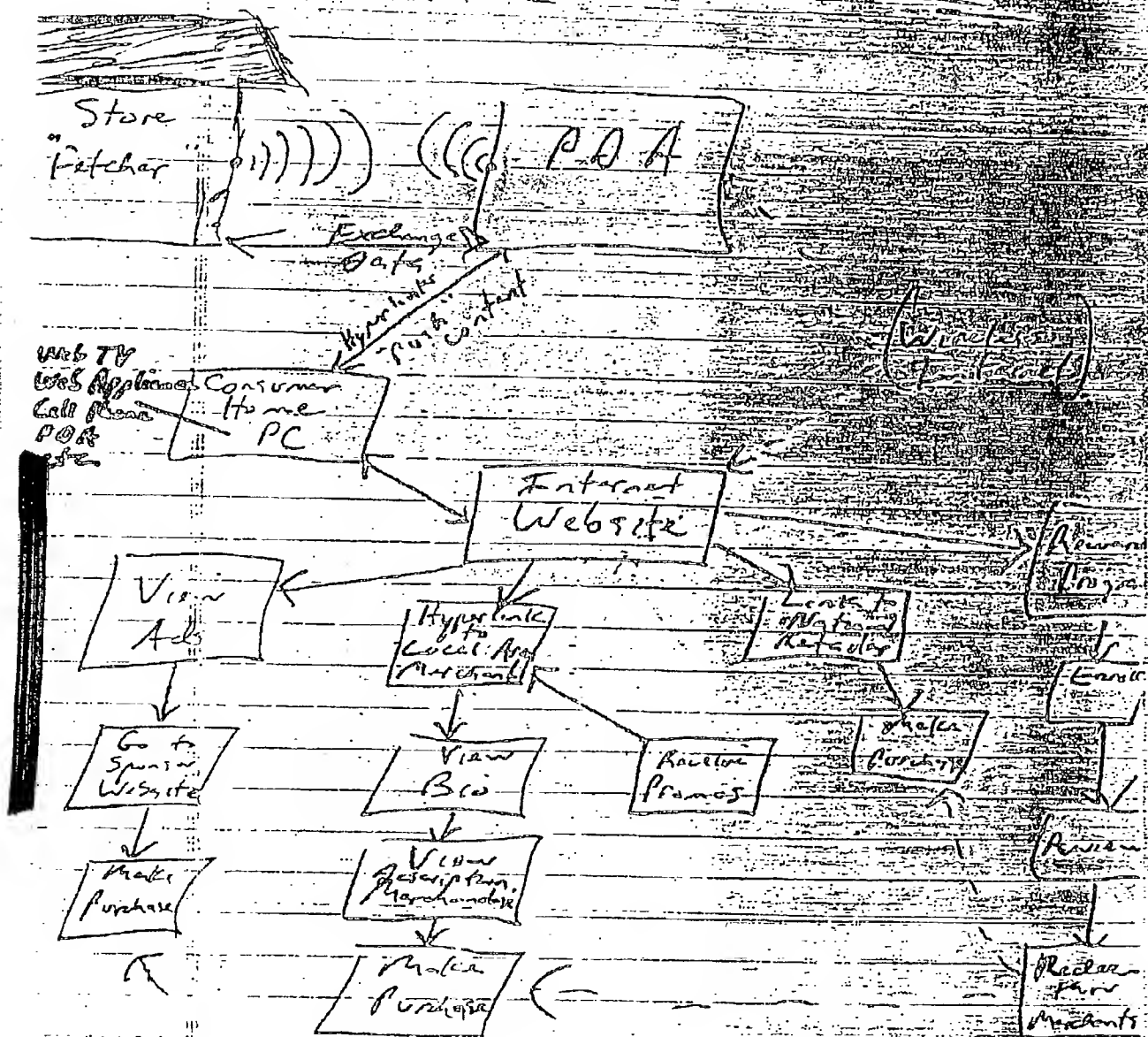


FIGURE 3

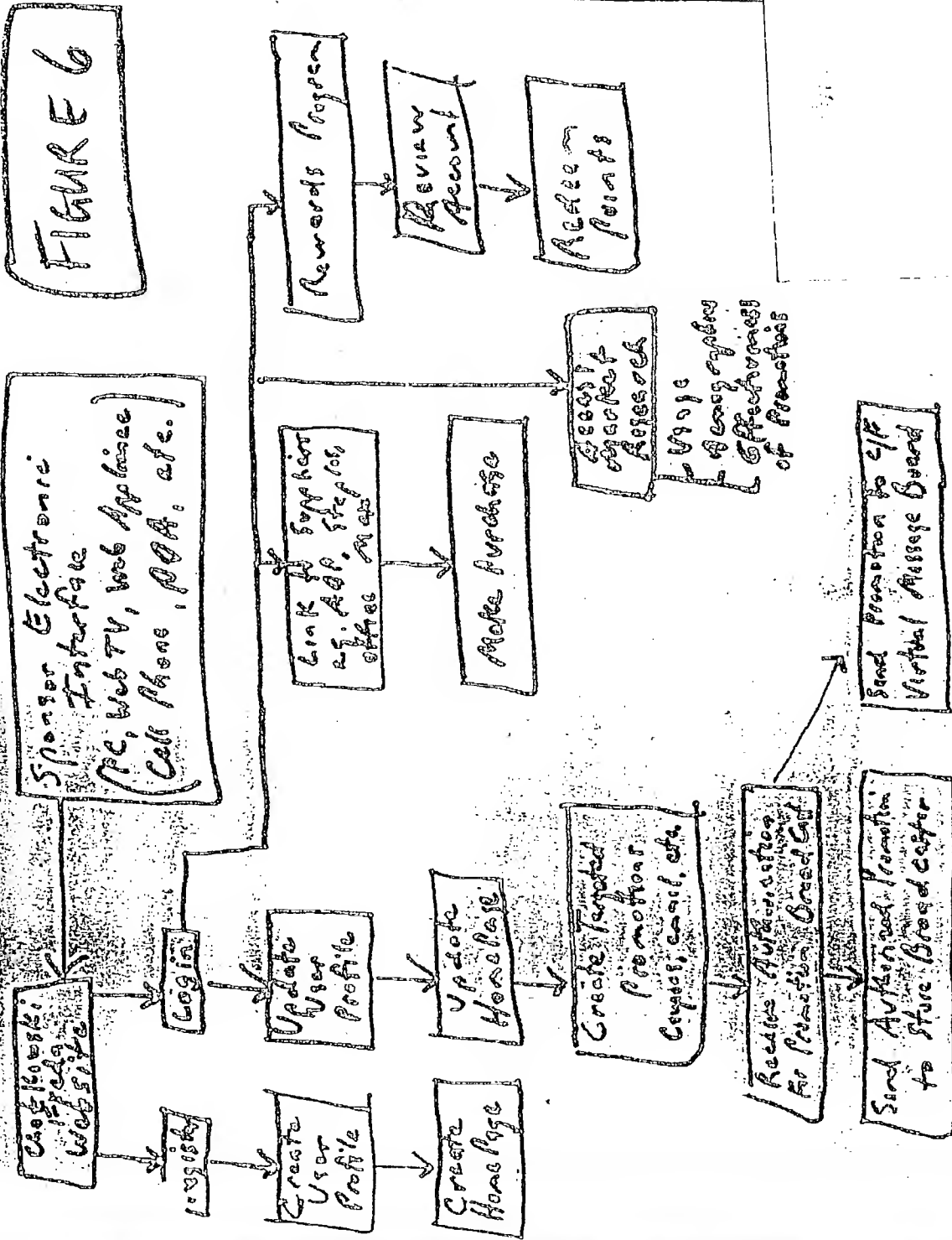


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Consumer Process



Local Area Merchandise Rewards Flow



National Retailer Process Flow

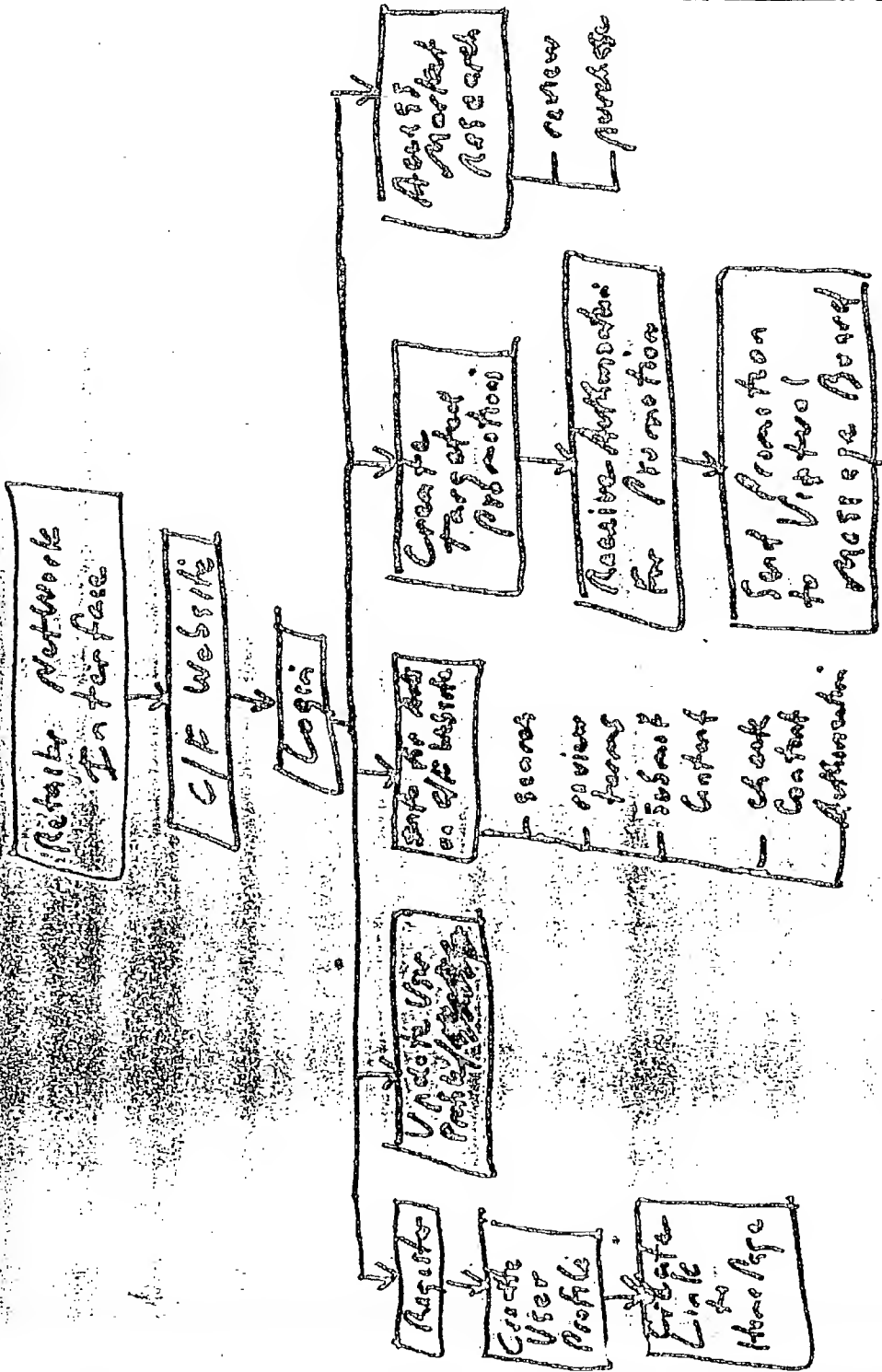


FIGURE 7

Business Process Flow

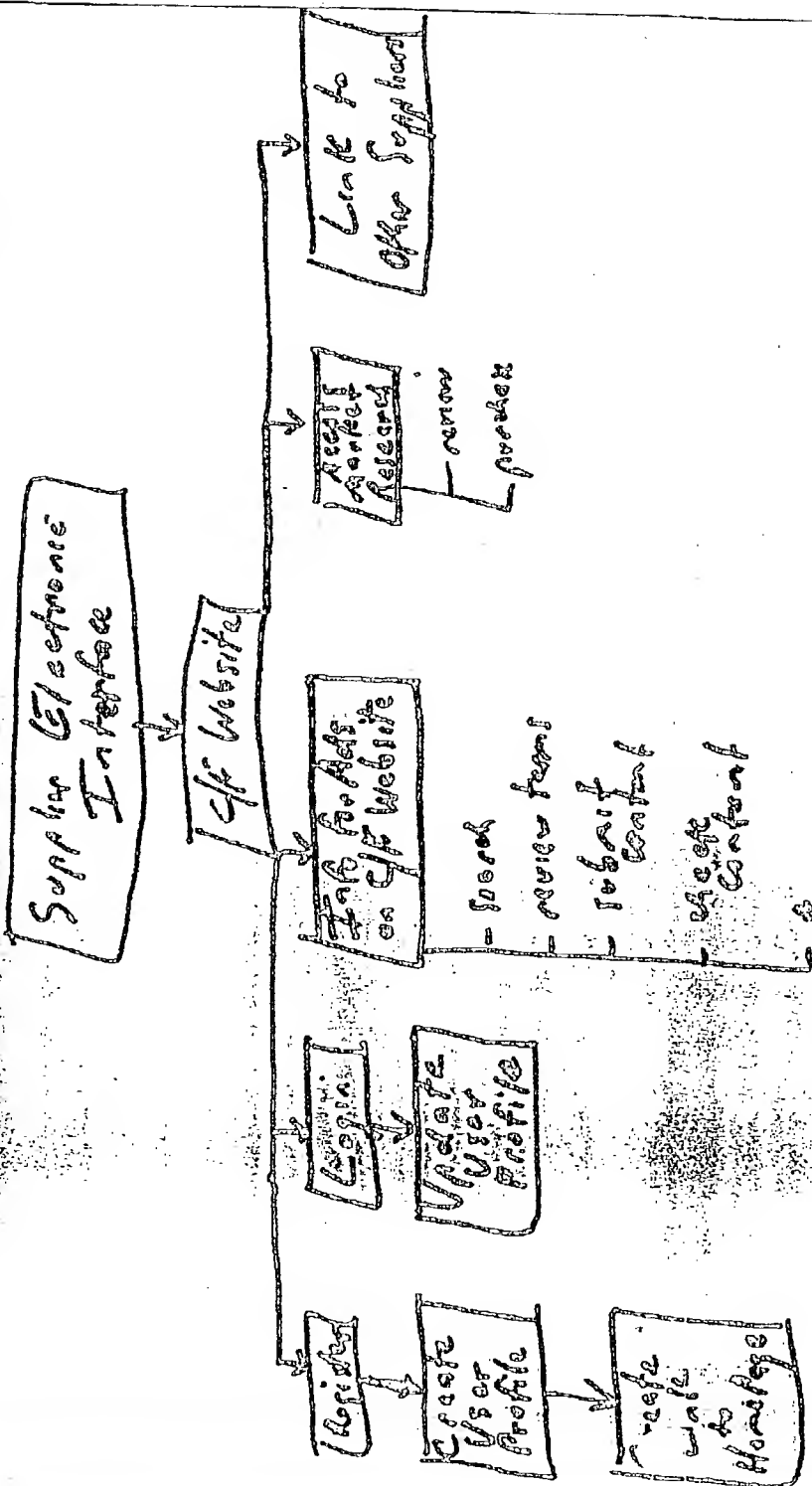


FIGURE 8

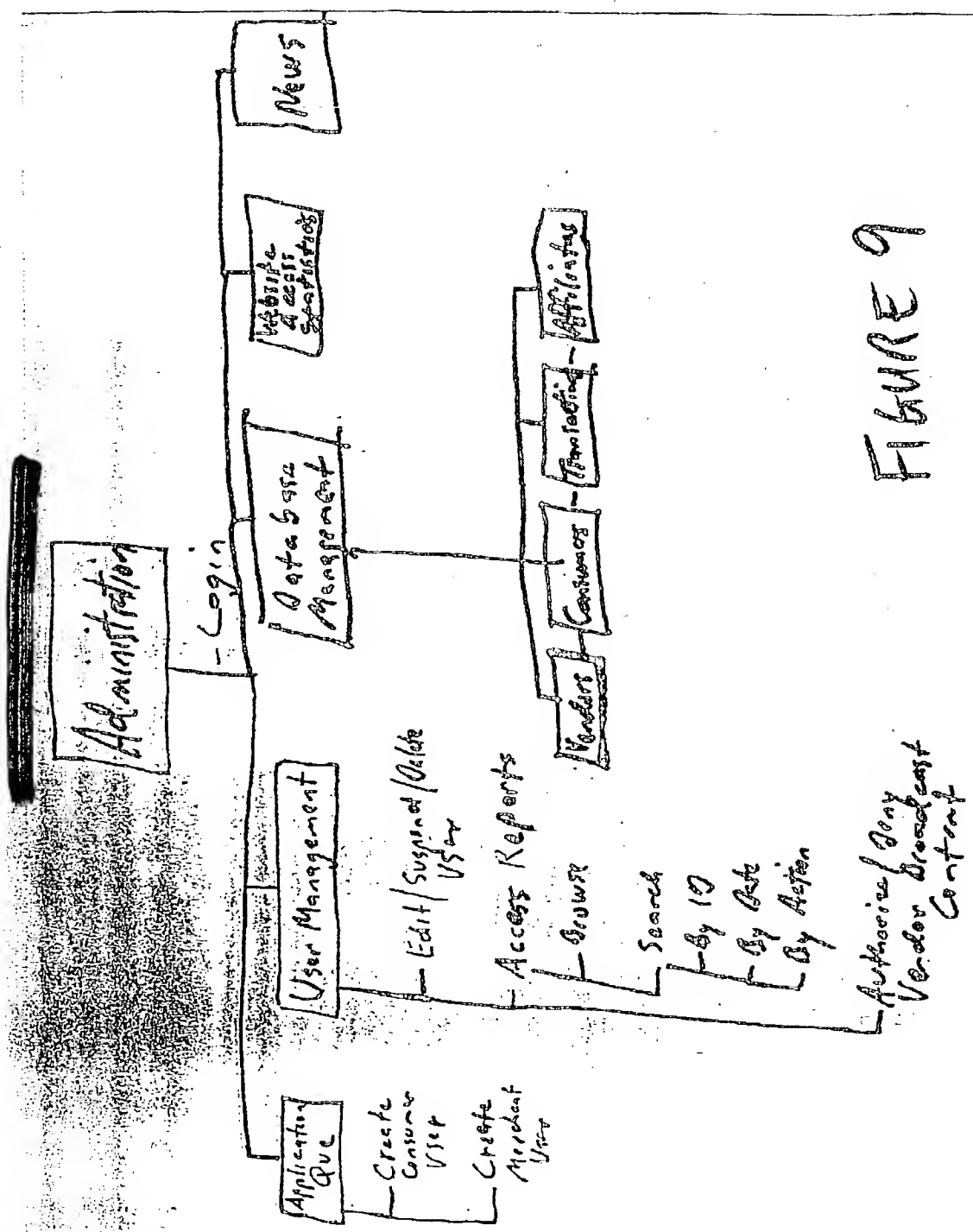


FIGURE 9

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Consumer

Electronic

- Products (P&M)
- 708 (real 40)
- ZIP Code
- Gender (M/F)
- Hyperlinks from Local Area Networks
- Messages Accepted from Virtual Passage Board
- Electronic Coupons Redeemed
- Products Made through off Website

FIGURE 10

109011-1010601

Virtual Message Board

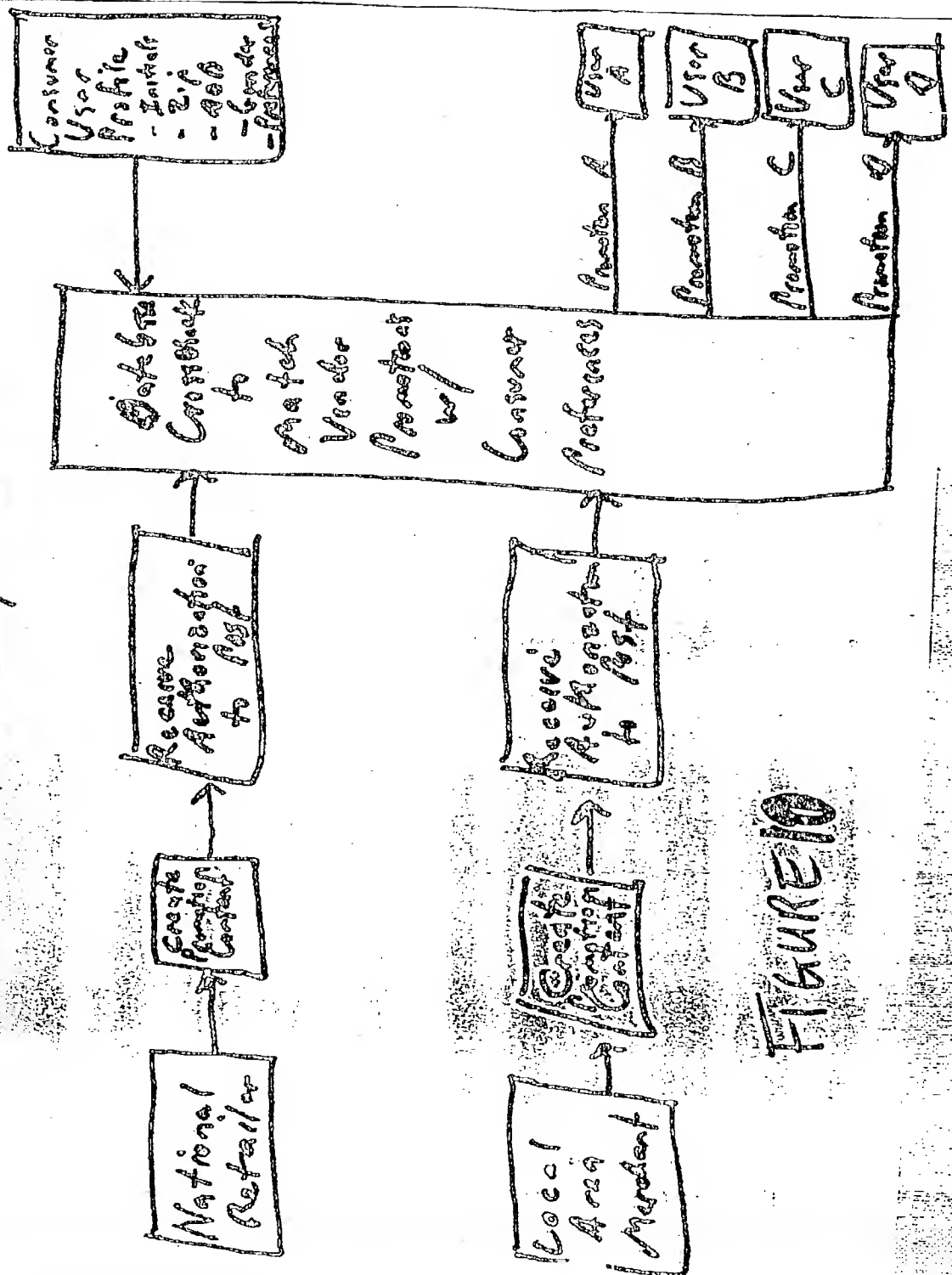


FIGURE 10